

MASCARA TO THE MAX
NEW LashFusion XL™ Micro-Technology™ Instant Lash Volumizer

FusionBeauty® introduces **LashFusion XL™ Micro-Technology™ Instant Lash Volumizer** – a new nutrient-rich mascara with patented technology borrowed from the haircare world to thicken, strengthen and condition lashes instantly *and* over time.

LashFusion XL™ is formulated with an innovative encapsulation technology to deliver a highly-effective complex of reparative ingredients and nutrients to each lash. The capisphere delivery system found in volumizing shampoos, allows microscopic spheres, comprised of fatty acids, avocado oil, wheat flower lipids and keratin protein, to dissolve into the hair shaft, thickening, strengthening, and conditioning every strand. The capispheres remain bound to the hair shaft – even after cleansing – and continue to deliver nutrients after the color is gone.

An emollient, tree-derived resin builds a film around each lash for longer-wear and a glossy finish. The resin is also a natural adhesive that, in effect, stretches the lashes during application to help lengthen strands and impart elasticity for incredibly lush-looking lashes.

The advanced **LashFusion XL™** formula works in tandem with the large multi-tasking brush to deliver precise application and rich, creamy color for intensive drama in just one coat. The formula adheres to the thick, soft brush and the flexible bristles deliver optimal levels of mascara to each lash, pulling the product through from root to tip for exceptional volume and plumping.

For 24/7 lash enhancement, use in conjunction with new **StimuLashFusion™ Intensive Night Conditioning Lash Enhancer**.

Maximum body, flexibility + powerful revitalizing action for instantly voluptuous, healthy-looking lashes! **LashFusion XL™ Micro-Technology™ Instant Lash Volumizer** (\$24USD/ \$26CAD) is now available nationwide at Sephora, Ulta and other fine retailers in the U.S. and Sephora and Holt Renfrew in Canada. Visit www.FusionBeauty.com for more information.

Since creating the award winning and celebrity favorite LipFusion® Micro-Injected Collagen Lip Plump in 2005, FusionBeauty® continues to build on a strong foundation of innovation and advanced science. FusionBeauty® fuses breakthrough advances in dermatology, cosmetics and biological anti-aging sciences. The company's diverse and powerfully branded product line also includes LashFusion®, LiftFusion®, GlowFusion® and PureFusion® and is available in over 40 countries worldwide. The effectiveness, innovation, and broad consumer appeal of FusionBeauty® products has earned the company various industry honors including CEW Awards, the Good Housekeeping Seal and support from a long list of celebrities. For more information, please visit www.fusionbeauty.com